

CLAIMS

What is claimed is:

1. A pet chew toy for holding consumable treats comprising an elongated body member having a plurality of ribs and a corresponding plurality of interstitial spaces
5 formed therebetween, said plurality of ribs and said plurality of interstitial spaces cooperatively impinging at least one of said consumable treats.

2. The toy of Claim 1, wherein said body member comprises a bore
10 concentrically disposed to said plurality of ribs and said plurality of interstitial spaces.

3. The toy of Claim 2, wherein said bore may impinge at least one of said consumable treats.

15 4. The toy of Claim 2, wherein said bore is enclosed by a threaded cap.

5. The toy of Claim 2, wherein said bore is enclosed by a first threaded cap at an end and by a second threaded cap at an opposite end.

20 6. The toy of Claim 2, wherein said bore is enclosed by a bond molded cap.

7. The toy of Claim 2, wherein said bore is enclosed by a first bond molded cap at an end and by a second bond molded cap at an opposite end.

5 8. The toy of Claim 2, wherein said bore houses a sound module, said sound module generating a prerecorded sound upon activation.

9. The toy of Claim 8, wherein said sound module is adhered to said bore.

10. The toy of Claim 8, wherein said sound module is heat bonded to said bore.

10 11. The toy of Claim 1, wherein each one of said plurality of ribs is substantially disposed in a direction parallel to a central axis of said body member.

15 12. The toy of Claim 1, wherein each one of said plurality of ribs is substantially helical to a central axis of said body member.

20 13. The toy of Claim 1 further comprising a first bore and a second bore parallelly disposed to said first bore.

14. The toy of Claim 13, wherein said plurality of ribs comprise:

a first series of ribs and a first series of interstitial spaces therebetween substantially disposed in a direction parallel to a central axis of said first bore; and

5 a second series of ribs and a second series of interstitial spaces therebetween concentrically disposed about a central axis of said second bore.

15. The toy of Claim 13, wherein said plurality of ribs comprise:

a first series of ribs and a first series of interstitial spaces therebetween helically disposed about a central axis of said first bore; and

10 a second series of ribs and a second series of interstitial spaces therebetween helically disposed about a central axis of said second bore.

16. The toy of Claim 13, wherein at least one of said first bore and said second bore may impinge at least one of said consumable treats.

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17. The toy of Claim 1 further comprising impregnating said body member with a liquid flavoring, said liquid flavoring dispensed through a plurality of apertures formed in said body member.

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18. The toy of Claim 1 further comprising impregnating said body member with a scented aroma.

19. The toy of Claim 1, wherein said toy is formed by extrusion molding.

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